





Payments | Role Players



Sell Payments Products on behalf of Vodacom Financial Services



VFS Call Centre

Product & Merchant Support for Vodacom Financial Services



VFS Switch

Process Card Transactions for Vodacom Financial Services





Payments | POS Products

QR

MiniPOS

Android

VodaPay E-commerce



VodaPay Chop Chop



VodaPay Kwika



VodaPay Max



Masterpass

Nexgo K300

Nexgo 5 (printer)

E-commerce Payment Gateway



Payments | Product Info

June

VodaPay Chop-Chop



Scan to Pay is a convenient, safe method where payment is performed by customers using a mobile app such as VodaPay/Masterpass/Zapper/Snapscan/Banking App on their phones to scan a Quick Response (QR) code – an alternative to using physical cards.

We like to call our QR Code VodaPay Chop-Chop because it's quick and easy to pay! Nov

VodaPay Kwika



This is a small pin pad device that can accept cards either as

swipe

chip 'n pin

tap 'n go

scan 'n pay

June

VodaPay Max



This is an android device card machine that can do

swipe,

chip 'n pin,

tap 'n go

Scan 'n pay

offer value added services to vend products like lotto, prepaid electricity, ticketing

Oct

VodaPay E-commerce



An E-commerce Payment Gateway is a merchant service provided by an e-commerce application that authorises debit/credit card or direct eft payments processing for e-businesses, online retailers, bricks and clicks or traditional brick and mortar businesses.

Basically this is the final stage of the sales process on an ecommerce website/mobile app where merchants and buyers can conduct secure payment transactions online.

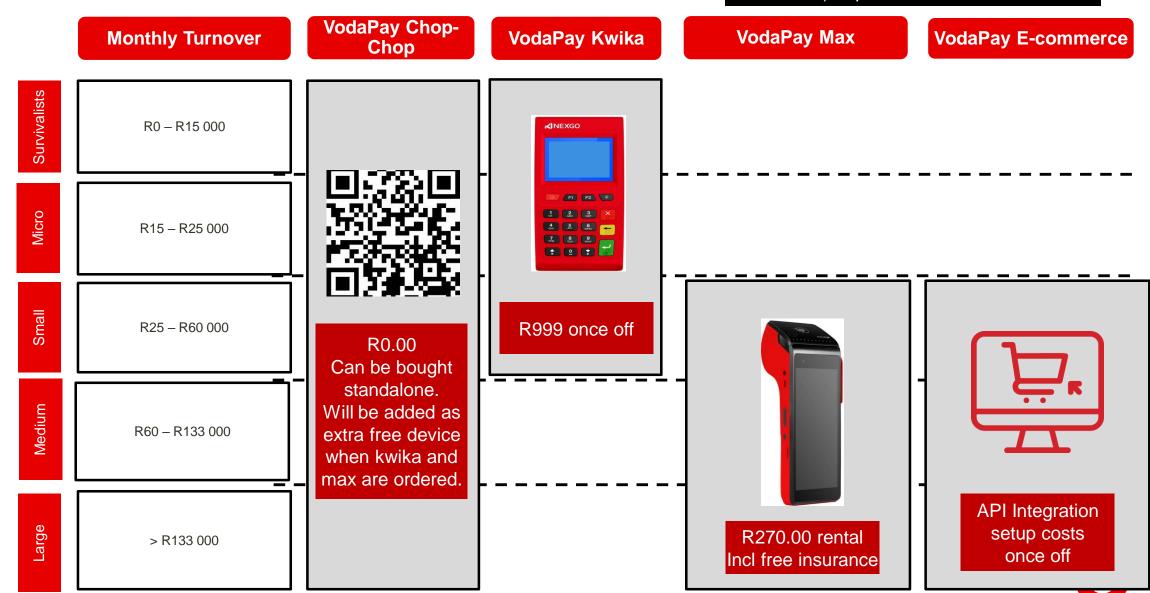
It allows customers to pay with their credit/debit cards or make an eft payment virtually.

Payments | Merchant Classification & Device Overlay

Device Merchant Type Monthly Turnover Survivalists food/flea markets, street vendors Personal care outlets R0 - R15000 Gym trainers, tutors Household maintenance services (garden, building) • Spaza shops, Small food, alcohol and tobacco stores (convenience store, Micro shebeens) R15 - R25 000 Micro clothing stores Plumbers and electricians Small R25 - R60 000 • Spazas, Taverns, Beauty salons, Hardware stores (small paint, electrical and plumbing appliance stores) Medium Health (local private and public clinics/hospitals) R60 - R133 000 · Restaurants, BnB's Courier Companies (DHL, Fastway) • Metred taxi services (Delta Cabs, Zebra Cabs, Airport transfer companies Large > R133 000

Payments | POS Device Pricing

Each successful transaction processed on a device has a service fee (% of transaction value) to process the transaction







Onseller POS | Customer Journey

Product offers,

specifications, benefits,

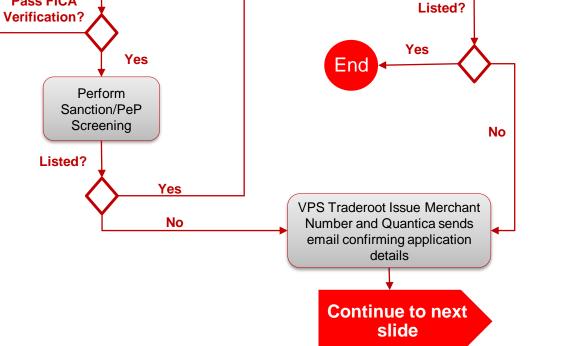
cost, T&Cs, are clearly

explained to me

Explore Buy **Start** Proceed to Approval in Principle is provided I contact I am looking for a application? Reseller or to the merchant, no merchant Reseller Consultant solution that will Yes Reseller number is issued, locked with completes the Quantica enable my business Contacts the Merchant Assisted to accept card and customer Application other tendertypes No Sanction / PEP Screening I am contacted by a Reseller markets manual verification completed Reseller's Consultant to VPS completes End POS products to their the FICA checks arrange a convenient time customers **Pass FICA**

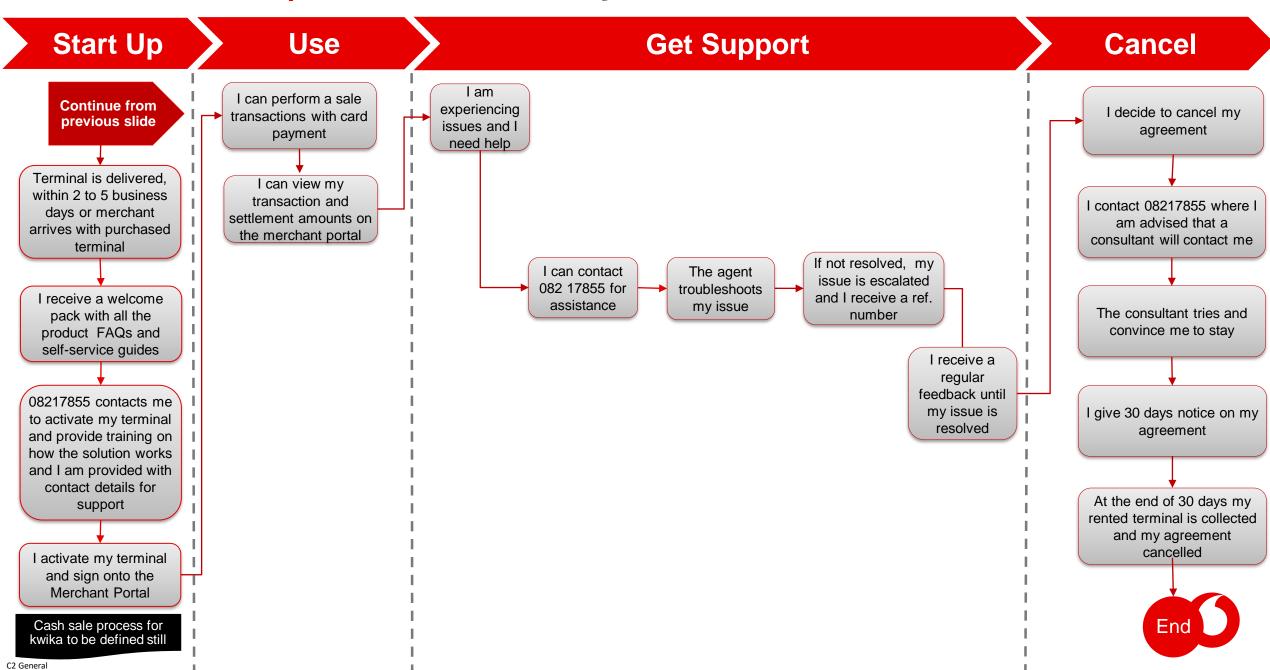
No

I would like to buy the product but I need more information



Back Office

Onseller POS | Customer Journey





X-Link Role | Subsidiary of Vodacom







3

Manage Stock:

- 1. Devices
- 2. Packaging Materials
- 3. Marketing Materials

Order Fulfilment:

- Device Preparation
- 2. Device Delivery to Customer
- 3. Marketing material Delivery to Customer

Merchant Support:

- 1. After sales Call Centre 24/7
- 2. Merchant Product Training
- 3. Repairs to devices
- 4. Orders for additional products
- 5. Customer Account Queries
- 6. Customer General Queries

082 178 55
Toll free number from any network









Switch



Merchants use our POS Devices:

- 1.E-Commerce
- 2.QR
- 3. Card Machine



POS Devices Card
Transactions need to be
processed from the
customers accounts daily



The money is deposited into the merchants bank accounts daily

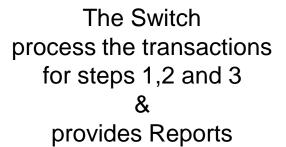














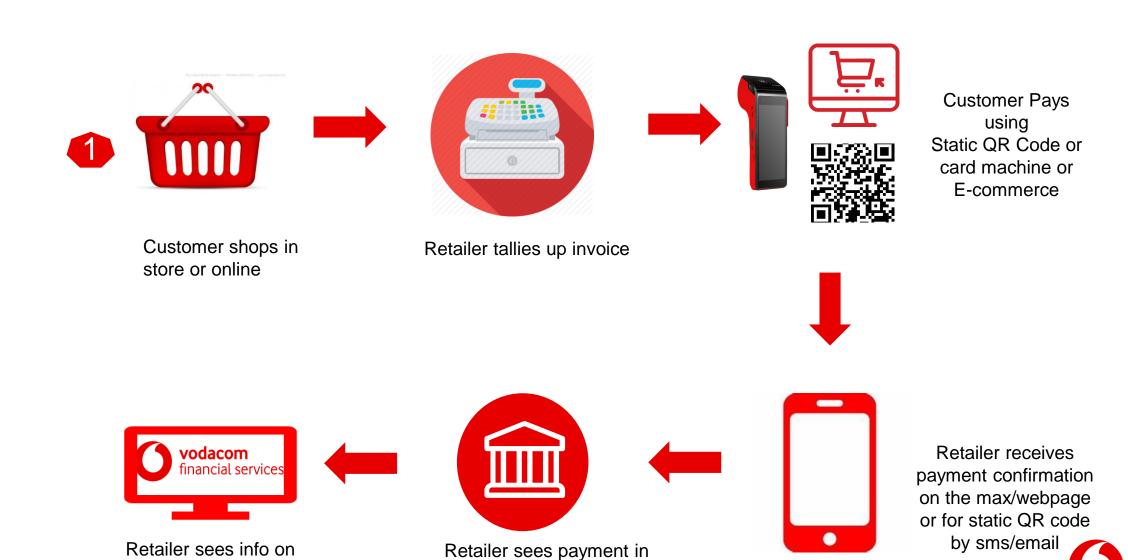






Payment Process

merchant portal real time



bank account 24/48 hrs later

Merchants Questions – Call the Call Centre 082 178 55



Merchants use our POS Devices:

- 1.E-Commerce
- 2.QR
- 3. Card Machine



POS Devices Card
Transactions need to be
processed from the
customers accounts daily



The money needs to be deposited into the merchants bank accounts daily











- 1. How much sales did I make today?
- 2. My Machine is not working
- 3. I need more devices
- 4. My machine has not been delivered yet
- 5. Connectivity is down
- 6. How do I process a Refund?

- 1. How do I see my transactions?
- 2. My login is not working
- 3. My OTP is not working
- 4. I can't remember my account number



- 1. How much money is being settled/paid into my account?
- 2. When am I being paid?
- 3. Why am I paid short?
- 4. What are my fees?
- 5. Where is my statement?
- 6. I don't understand my stateme





Payment Process | Static or Dynamic QR Code

